# **2ND LATINCONNECT VIRTUAL MARKET PLACE** MARCH 2ND – 4TH, 2021



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Dear distribution partners,

due to the positive experience with our 1st Latinconnect Virtual Market Place in November 2020, we decided to repeat the event at the beginning of March. As Latinconnect we won't participate in the digital format of the ITB, but would like to be available to you on March 2nd – 4th in the afternoon for pre-scheduled meetings under one roof. On March 4th we invite you to general presentations with all relevant news and information about our countries.

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www.latinconnect.com



# PROGRAMME

#### **TUESDAY, MARCH 2ND, 2021**

| Time           | Торіс                 | Ву                |
|----------------|-----------------------|-------------------|
| 4:30 – 4:50 pm | Face-to-Face Meetings | Prior Arrangement |
| 5:00 – 5.20 pm | Face-to-Face Meetings | Prior Arrangement |
| 5:30 – 5.50 pm | Face-to-Face Meetings | Prior Arrangement |
| 6:00 – 6:20 pm | Face-to-Face Meetings | Prior Arrangement |
| 6:30 – 6:50 pm | Face-to-Face Meetings | Prior Arrangement |

#### WEDNESDAY, MARCH 3RD, 2021

| Time           | Торіс                 | Ву                |
|----------------|-----------------------|-------------------|
| 4:30 – 4:50 pm | Face-to-Face Meetings | Prior Arrangement |
| 5:00 – 5.20 pm | Face-to-Face Meetings | Prior Arrangement |
| 5:30 – 5.50 pm | Face-to-Face Meetings | Prior Arrangement |
| 6:00 – 6:20 pm | Face-to-Face Meetings | Prior Arrangement |
| 6:30 – 6:50 pm | Face-to-Face Meetings | Prior Arrangement |

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PROGRAMM

#### THURSDAY, MARCH 4TH, 2021

Registration Link: https://attendee.gotowebinar.com/register/7314272817998815759

| Time           | Торіс                                                                                     | Ву                            |
|----------------|-------------------------------------------------------------------------------------------|-------------------------------|
| 3:00 – 3:15 pm | Welcome and introduction of the speakers,<br>News & information on behalf of Latinconnect | Daniel Küng<br>(Latinconnect) |
| 3:15 – 3:30 pm | BAKU training with questions & answers                                                    | Sandra Haun<br>(ARA Tours)    |
| 3:30 – 3:40 pm | News & Information about Cuba and the Dominican Republic                                  | Caribbean Tours               |
| 3:40 – 3:50 pm | News & Information about Mexico and Belize                                                | Tierra Maya Tours             |
| 3:50 – 4:00 pm | News & Information about Guatemala                                                        | Expedición Panamundo          |
| 4:00 – 4:10 pm | News & Information about Costa Rica and Nicaragua                                         | ARA Tours                     |
| 4:10 – 4.20 pm | News & Information about Panama                                                           | GAPA Travel                   |
| 4.20 – 4.30 pm | News & Information about Colombia                                                         | Promotora Neptuno             |
| 4.30 – 4.40 pm | News & Information about Ecuador                                                          | Latventure                    |
| 4.40 – 4.50 pm | News & Information about Argentina                                                        | Latventure                    |
| 4.50 – 4.55 pm | Closure of presentations and transfer to the meetings                                     | Daniel Küng<br>(Latinconnect) |
| 5:00 – 5:20 pm | Face-to-Face Meetings                                                                     | Prior Arrangement             |
| 5:30 – 5:50 pm | Face-to-Face Meetings                                                                     | Prior Arrangement             |
| 6:00 – 6:20 pm | Face-to-Face Meetings                                                                     | Prior Arrangement             |
| 6:20 – 6:50 pm | Face-to-Face Meetings                                                                     | Prior Arrangement             |

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# PROCEDURE

For the general presentations on Thursday, please register using the registration link given above and you will then automatically receive the access link by e-mail and use it to log in at the start of our event. The technology we apply for this part is GoToWebinar.

# The lines highlighted in blue are available for individual meetings with our DMC partners.

Please report to Katrin (katrin.schmitz@latinconnect.com) until February 25th, 2021 which DMC partners you would like to meet and which time slots are available to you.

Katrin will coordinate the dates and send you an overview with the individual links for each meeting before the event. The technology we use for the meetings is Microsoft Teams (it does not necessarily have to be downloaded, you can also open it directly in your browser).

The following colleagues will attend the face-to-face meetings:

| Latventure (Ecuador)                                    | Kai Single                          |  |
|---------------------------------------------------------|-------------------------------------|--|
| Latventure (Argentina)                                  | Daniela Bartel                      |  |
| <b>Promotora Neptuno</b> (Colombia)                     | Torsten Krempin<br>Stephan Stober   |  |
| GAPA Travel (Panama)                                    | André Goatham<br>Nicolas Frühling   |  |
| <b>ARA Tours</b> (Costa Rica and Nicaragua)             | Daniel Küng<br>Sandra Haun          |  |
| Expedición Panamundo (Guatemala)                        | Roger Brenner                       |  |
| Tierra Maya Tours (Mexico and Belize)                   | Hanspeter Walliser<br>Martin Munger |  |
| <b>Caribbean Tours</b><br>(Cuba and Dominican Republic) | Andreas Blass<br>Sarah Sedelmaier   |  |